



STOCKHOLM SCHOOL OF ECONOMICS IN RIGA STUDENT ASSOCIATION

SA Activity Report (February 15th-April 20th)

Presidential Couple

- Established together with Vision Council, Alumni and Diana Pauna, the mission and values for the Student Association that will drive the SA for the following years;
- Organized the first training for the Board about sales and presentations;
- Conducted a survey among students about the possible values of SSE Riga and together with Faculty discussed and established values of SSE Riga;
- Planned together with JeJoue the program for the Culture Week, and negotiated excursion for SSE Riga students to Stūra Māja;
- Met with Deloitte about potential sponsorship;
- Together with RGSL and Sports.com started organizing Olympic Games;
- Had a meeting with RGSL and RBS SA boards for further possible cooperation;
- Met with representatives of the Student Union of Latvia to discuss further co-operation (note: Student Associations of SSE Riga and RGSL are not members of it);
- Together with RGSL, RBS, and the Charity Club organized the Big Cleanup day in Zaķusala;
- Started the planning process for Graduation;
- Negotiated and set up vending machine in the dormitories;
- Conducted 9 one-on-one meetings with the Chairpersons to track their progress and held 3 board meetings;
- Negotiated with facility manager about the change of water fountain.

Education Committee

- Successfully organized Internship Experience Sharing, having 8 speakers in three different categories who presented their experiences and learning points during summer internships;
- Organized 2nd guest lecture for high school students for Business Idea Competition;
- Organized and moderated finals of Business Idea Competition for students from Latvia, Estonia and Sweden, inviting experts from Bank of Latvia, Gateway Baltic, and DDB as jury members and SSE Riga Debate Society as guest speakers;
- Organized mentoring sessions, where SSE students were mentoring high school students on their ideas for Business Competition;
- Congratulated Lithuanian colleagues on the Independence Restoration Day as a part of pilot-project of foreign student integration;

- Conducted, approved and summarized course evaluations for Financial Economics and Organization and Management;
- Surveyed Y1 and Y2 students in order to better understand their opinion on Muzaffar Khan's group and individual sessions;
- Organized a meeting with student representatives and administration to discuss school's proposal on defining new values for our community;
- Scheduled and organized 12 preparatory sessions for re-exam takers during spring holidays;
- Discussed the milestones for internship and master's studies database projects;
- Had meetings with administration, Muzaffar Khan, and IT Committee in order to discuss the launch of a new project currently called TA private lesson project;
- Represented SA during networking event with Master's students from SSE in Sweden;
- Had 3 meetings with former Education Committee chairperson, Edgars Lapins, 14 inter-committee meetings, 8 meetings with administration representatives and 1 meeting with course lecturers. Meetings were arranged in order to successfully realize ongoing and future projects of Education Committee.

PR Committee

- Cooperated with the SA sponsors and promoted them via SA social channels;
- Designed visuals and did the promo campaign for the Takeover party;
- Organized the technical side of Earth Hour 2015 and cooperated with the filming crew. The event resulted in Latvia (SSE Riga building) being represented in the global Earth Hour 2015 highlights video for the first time!
- Promoted various activities done by other organizations through the SA Facebook page;
- Designed Easter postcards for Business Committee for sending to the SA sponsors;
- Prepared easy to understand timetable, showing all the free sports activities provided for SSE Riga students;
- Designed visuals for Days of Opportunities party;
- Worked on the merchandise deals with both SASSE shop and Purus, by continuing both deals, distributing the merchandise still in stock and planning the next collection for September 2015;
- Designed visuals, such as booklets, diplomas, name-tags, for Peak Time 2015;
- Managed the process and designed business cards for SSE Riga students.

Event Committee

- Organized Takeover party;
- Found a place for the Newcomers Camp;
- Helped Days of Opportunities to arrange their party;

Business Committee

Finished Projects:

- Sent business Easter greeting cards for current partners;
- Attracted Martini as a Graduation party partner;
- Food-raised from Cēsu Alus, RC Cola, Vitamin water, RedBull for LVMUN; Borjomi for PeakTime Event;
- Arranged a meeting with the current partner EY to discuss previous cooperation and potential improvements;
- Conducted a meeting with Deloitte to discuss the new partnership proposal;

On-going Projects:

- Food-raising for: JeJoue Culture Week; Olympic Games; Newcomers' camp;
- Leading negotiations with the Carlyle Group about internship opportunities for students and becoming SA partner;
- Approaching Forbes to support Insider;

Sports Committee

Finished projects:

- Organized MMA practices;
- Updated Weekly practice Schedule;
- Successfully negotiated with alumni for obtaining football equipment;
- Obtained T-shirts and financial support for Lattelecom Riga Marathon 2015;
- Organized one Gaming night;
- Organized the participation of SSE Riga team at “Universiāde”.

Ongoing projects:

- Conducting and organizing preparations for Lattelecom Riga Marathon;
- Organizing the Olympics;
- Organizing the Paintball Event;
- Negotiating for finding a place for the Go-kart race;
- Extending contracts for weekly practices;
- Organizing Summer Symposium;
- Planning the participation in leagues in different kind of sports for next year.

IT Committee

- Updated Association.lv website content;
- Developing SA Donations Platform ideation & research;
- Improving the Association.lv theme;

Information Committee

Finished projects:

- Developed the SA alumni database;
- Conducted the survey regarding SSE Riga values and presented the answers to the administration;
- Compiled and distributed the Advisory Board Meeting;
- Conducted the SA Evaluation & Feedback form;
- Registered the organizations' main sponsors and partners for sending Easter Business Cards;

On-going projects:

- Developing and formulating the contents for Yearbook 2015;
- Organizing the Chat with SA Event.