



# STOCKHOLM SCHOOL OF ECONOMICS IN RIGA STUDENT ASSOCIATION

## SA Activity Report February 17<sup>th</sup> – April 11<sup>th</sup>

### Presidential Couple

- Conducted three Board meetings;
- Had several one-on-ones with all the Board members;
- Organized a day of team-building;
- Officially welcomed all the Associates on the team by signing agreements of cooperation with them;
- Gathered anonymous feedback and expectations of student body, analyzed the data, and worked on the results;
- Together with the Board presented the SA plans to the administration;
- Held a meeting with Erasmus+ council in Latvia;
- Implemented a new position in the association - Alumni Coordinator. Managed the selection process;
- Conducted several project group meetings where plans regarding the SA's events were developed;
- Held meetings with some of the organizations to understand the problems they face, and discuss the potential solutions;
- Participated in two Advisory Board Meetings;
- Attended a session, and contributed to internationalization strategy of SSE Riga;
- Arranged the AIESEC info session for students;
- Represented the Student Association as an independent participant in Latvian Student's Union Congress of 2016;
- Met with the new President of Latvian Student Union, and discussed potential possibilities of further cooperation;
- Presented Student Association to guests from Lithuania and representatives of Junior Achievement Latvia;
- Presented Student Association to school's shadows in the official shadow day in Latvia;
- Held a meeting of Vision Council where development plans of the SA were discussed, and developed;
- Developed an action framework and key performance measures for the year;

- Attended elections of the Alumni Association Board;
- Established a connection with the new Board of Alumni Association, and discussed several potential ideas and projects;
- Together with Alumni and administration started working on a new approach to course projects in curriculum;
- Established connection with the new Board of SASSE;

## Business Committee

- Foodraising:
  - 60 “Lion” chocolate bars for yoga event;
  - 224 L of “Valmiermuiza” beer + equipment (barrels, glasses) for DoO event;
  - 30 bottles of “Isostar” for Yoga event;
  - 100 packs of “Pernes” (Long Chips) crisps for LVMUN event;
  - 30 bottles of “Isostar” drinks for LVMUN;
  - 50 notebooks “McAbols” for Exchange event;
  - 20 packs of “Skriveru” candies for Exchange event;
  - “Splendid Palace” Cinema tickets for Exchange event;
  - 60 “Lion” chocolate bars for Exchange event;
  - 10 boxes of “Jelly Beans” candies for students (upcoming);
  - 100 “Actimel” drinks after Macroeconomics lecture for students;
  - 88L of “Cesu Craft Beer” for Peak Time;
  - “Cesu” beer for Movie Night (beer pong);
  - Box of “Redbulls” for the end of FE;
  - 72 “Redbulls” for the LVMUN event;
  - Communication with “Tallink” about Boat trip prices;
  - Started to foodraise for Charity Club (upcoming).
- Fundraising:
  - Fundraising for Peak Time;
  - Wrote the SA proposal for new partners;
  - Made a list of Latvian and Lithuanian companies which should be approached after confirming proposal with administration;
  - Working on with “Triobet”, a potential sponsor;
- Helped for IFund with the Financial Challenge;
- Received advertising from EY for (DoO catalog, Insider);
- Sent congratulation letters with Easter to existing sponsors;
- Collected all information about annual events, future plans, and future cooperation with the SA from all organizations;
- Improved Business.com database;
- Work tracking with Hubspot;

## Education Committee

### Organization

- Conducted team building;
- 1st full committee meeting:
  - Discussed common questions that students have and the information accessible to the committee to answer those;
  - Talked about main contact person in the administration for the committee;

### Projects:

- Created the e-book survey;
- Agreed that from now on Student Material Storage is:
  - Only for seminar materials and reports;
  - Has a disclaimer that it does not consist of materials provided by the administration;
  - Has the name of the person who submitted the materials to the database.
- Gathered information about exchange semesters for exchange database;

### Activities:

- Finished the Managerial Economics, Anthropology, and Organization and Management evaluation sum-up, and made the infographics;
- Organized a feedback session and discussion for Economic Anthropology;
- Found TAs and organized prep-sessions for Financial Accounting, Statistics, and Managerial Economics re-exams;
- Had a meeting with “Edurio”, and agreed on future cooperation regarding course evaluations;
- Had the 2<sup>nd</sup> meeting with “Edurio” about main sections and questions to be added in the customizable surveys;

### Events:

- Organized, and conducted Exchange Experience Sharing;
- Started preparation for Europe Day celebration;

## Event Committee

- Started cooperation with Latvian Academy of Arts;
- Organized Movie Night for the students;
- Organized DoO Party;
- In cooperation with Just Bar organized Takeover Party;

## Sports Committee

- Introduced new weekly practice - Yoga. Place - Latvenergo hall. Time - Tuesday 5-6 PM, to be rescheduled soon. Captain Anna Skorinko;
- Took away MMA from weekly practices schedule due to low demand;
- Assigned new Aerobics captain Anna Marija Poļaka;
- Currently searching for new basketball facility;
- Forming an SSE Riga Team to participate in Lattelecom Marathon May 15;
- Started general preparations for Summer Symposium - invitations, rules, registration;
- Ice Skating in VOLVO Ledus Halle on March 12;
- Received new football sports equipment donated from Alumni;
- Negotiations on Olympic Games cooperation with RBS;
- Coordinating gym in dormitories with School administration;

## PR Committee

- Created posters and online promotion material for Exchange Experience Sharing event, Days of Opportunities party, Takeover party, Movie night, Farewell messages for Year3's and Year4's, and banners for Summer Symposium and Ice Skating events;
- Created, and ordered Business cards for the Board and Associates;
- Kept the Instagram account active;
- Had a team-building event with associates;
- Published On the Spot Christmas episode;
- Designed, and ordered the SA stickers;
- Created visuals for Pop-up yoga, Marathon e-mail, Investment game, Finance challenge, Actimel surprise, Year 2 FE surprises and Year 3 Yearbook notice;
- Photographed Movie night, Moldovans, Pop-up Yoga event, and Exchange Experience Sharing;
- Created presentation for the Board meeting with administration;
- In cooperation with Info.com prepared an article for school's webpage;
- Updated the SA proposal for companies;
- Photographed and filmed the Days of Opportunities career fair;

## IT Committee

- Provided IT support for organizations and the SA;

## Alumni Coordinator

- Met with the SA's President, Vice-President and Diana Pauna to discuss potential collaboration projects between the Student Association and the Alumni Association;
- Collaborated with the representative of the Alumni Association to promote the Riga Marathon among the Alumni of the University;
- Had a discussion with the SA's President, Vice-President as well as the Education Committee regarding the involvement of the Alumni Association in the university's curriculum and its participation in an upcoming event;

## Information Committee

- In collaboration with Lithuanian Coordinator conducted interviews with Lithuanian Alumni and current students; using their responses prepared the second article for the Lithuanian magazine "Kur stoti". Published on the 4<sup>th</sup> of April;
- Prepared two Advisory Board Meeting minutes;
- In cooperation with PR.com prepared an article for school's webpage;
- Wrote the Mid-March Newsletter in Association.lv webpage;
- Worked on the Yearbook:
  - Created a database for Year3 and Year4 students' information and pictures;
  - Launched the "Personal Messages" project in both electronic and physical formats;
  - Sent e-mails and reminders for Year3's and Year4's gathering information for their personal pages;
  - Created nominations;
  - Finalized all tasks and responsibilities that are still left;
- Launched a new project: provided students with the database of internships abroad and volunteering opportunities;
- Provided help for the Alumni Association translating the Press release about new scholarships, and providing information about potential Lithuanian Media sources;
- Prepared the SA Activity Report and Survey.